



---

# EFFECTIVE CASH FLOW ANALYSIS

---

*Wednesday – Friday  
22 – 24 September 2010  
Kuala Lumpur*

21 CPE  
credit hours  
for CRP  
holders

**INSTITUT BANK-BANK MALAYSIA**

**O  
B  
J  
E  
C  
T  
I  
V  
E  
S**

Upon completion of the programme, participants will be able to:

- analyse the cash flow statements of companies in different industries;
- appreciate the implications on cash flow resulting from the common window dressing practices and techniques;
- effectively analyse the cash flow implications on the cash flow statements of listed and non-listed companies; and
- construct cash flow projections and perform the respective analyses for credit lending, structuring, monitoring and work-out situations.

**K  
E  
Y  
T  
O  
P  
I  
C  
S**

- Understanding Business Cash Flow, Financial Management and their Implications for Companies
  - Roots of business cash flow analysis and applying them to different industries
  - Basic groups and expanded spectrum of liquidity funding sources
- Construction of Cash Flow Statements and Cash Flow Projections with Emphasis on
  - Key accounting principles and challenges
  - Implications for analysis of basic and expanded blocks of liquidity in cash flow statements
- Preparing Effective Analysis of Cash Flow Statements and Cash Flow Projections
  - Exposure to variations in cash flow statements with different formats for selected industries
- Applying Integrated Credit Analysis on Cash Flow Statements
  - Break-even analysis methodology with sensitivity and scenario analysis
- Common Window Dressing Techniques and the Implications for Analysis of Cash Flow Statements for Selected Listed Companies in Asia
- Misconceptions of Current and Quick Ratios as Liquidity Ratios and How to Use Them Correctly and Effectively
- Specific Analysis of Cash Flows under Different Credit Stages
  - Loan structuring
  - Credit monitoring
  - Work-out/Restructuring

**T  
A  
R  
G  
E  
T  
A  
U  
D  
I  
E  
N  
C  
E**

Credit managers and officers who need a solid foundation in cash flow analysis.

*This programme will also benefit those taking credit examinations as well as those preparing to advance their analytical skills in Investment Analysis and Cash Flow Valuation.*

**A  
P  
P  
R  
O  
A  
C  
H**

lectures, practical and hands-on application in the construction, analysis and discussion of cases of real life listed and non-listed companies

**Dr Johnny Tan**, a Certified Management Consultant, is the Managing Director of Impact Consultancy and Training Pte Ltd, Singapore. He has been a lecturer/trainer for Institut Bank-Bank Malaysia, the Institute of Banking and Finance in Singapore and the Singapore Institute of Management for many years. Johnny was also a RMIT Regional Course Coordinator for an MBA programme.

Prior to being a consultant, Johnny was in the banking and finance industry for more than a decade being involved primarily in corporate lending activities. His last position was as Manager and Vice President, Corporate Banking. He has also conducted numerous in-house training programmes for many major local banks in Malaysia, Singapore, Indonesia and Thailand.

He holds a B. Math (Honours) with chartered accountancy option and information systems, a Master in Applied Finance and a Doctorate in Business Administration.

<b>Date</b>	Wednesday – Friday, 22 – 24 September 2010
<b>Time</b>	9.00 a.m. – 5.00 p.m.
<b>Venue</b>	Institut Bank-Bank Malaysia Wisma IBI, 5 Jalan Semantan Damansara Heights 50490 Kuala Lumpur
<b>Attire</b>	Office attire
<b>Fee</b>	STF Member : RM1,500 IBBM Member : RM2,500 Non-Member : RM3,000

The above fee includes programme materials, meals and refreshments.

Payment of fee must be made BEFORE commencement of the programme.

**This programme qualifies for double tax deduction.**

<b>Closing date</b>	Wednesday, 8 September 2010
<b>Enquiries</b>	Kindly contact Nizam/Wani at 03-2095 8922 (ext 144/174).
<b>Nominations</b>	Participation is limited to 20 persons on a first-come, first-served basis. IBBM reserves the right to decline any nominations, without the obligation of providing any reason. Confirmation of participation is by way of official notification from the Institute.
<b>Kindly address nomination form(s) to</b>	The Executive (Learning Solution 3) Institut Bank-Bank Malaysia Wisma IBI, 5 Jalan Semantan Damansara Heights 50490 Kuala Lumpur Fax : 03-2095 7822 Email : <a href="mailto:lead@ibbm.org.my">lead@ibbm.org.my</a>
<b>Commitment to the programme</b>	The intensive nature of IBBM programmes requires the participants' full undivided attention and attendance at all sessions. Participants should be free of their professional obligations for the duration of the programme.

**Notice of withdrawal:**

Unless written notice of withdrawal is received before the closing date of the programme, the full fee is still due in the event of non-attendance. The Institute accepts replacement(s), which must be made in writing, prior to the programme's commencement date. However, no substitution of participant(s) will be allowed for the duration of the programme. The Institute reserves the right to make changes to the schedules, venue or cancel the event altogether.

**REGISTRATION FORM****EFFECTIVE CASH FLOW ANALYSIS****22 – 24 September 2010**

--

**Name & Signature of Nominating Officer**

--

**Name & Address of Nominating Organisation (Please stamp)**

**FEE**

Please make bank draft/cheque payable to **INSTITUT BANK-BANK MALAYSIA**. Payment of fees must be made **BEFORE** commencement of the programme

Bank Draft/Cheque No
RM

Please register the following participant(s) for the above programme.

PARTICIPANT 1												
Name												
New NRIC No. (Mandatory)												
Individual Membership No. (if any)												
Designation and Department												
Email												
Telephone												
Fax												

PARTICIPANT 2												
Name												
New NRIC No. (Mandatory)												
Individual Membership No. (if any)												
Designation and Department												
Email												
Telephone												
Fax												

CONTACT PERSON	
Name	
Name of Organisation	
Address of Organisation	
Email	
Telephone	
Fax	

Please photocopy for additional participants.

**Please complete and return this form to the Institute before 8 September 2010**