

Advertisement Rates for @IBBM (Newsletter)

Size / Position	Black & White	Colour
Outside Back Cover (1 page)	RM 2,000	RM 3,000
Inside Back Cover (1 page)	RM 1,700	RM 2,500
Full Page (Run of Page)	RM 1,200 20% loading for specific page	RM 2,000
Half Page (ROP)	RM 850	N / A
Quarter Page (ROP)	RM 500	N / A

Note: @IBBM – 210mm x 297mm (A4 size page)

Advertisement Rates for Banker's Journal Malaysia (Journal)

Size / Position	Black & White	Colour
Inside Front Cover	RM 1,900	RM 2,500
Outside Back Cover	N / A	N / A
Inside Back Cover	RM 1,600	RM 2,200
Full Page (ROP)	RM 1,300	RM 2,000
Two-Third Page	N / A	N / A
Half Page	N / A	N / A

Note: BJM – 190mm x 258mm (trimmed)

Note:

1. 10% discount for 2 to 3 consecutive insertions and 15% discount for 4 or more consecutive insertions.
2. For colour advertisements, only full page advertisements are accepted
3. Materials in the form of positive films to be supplied by advertisers.
4. Rates do not include agency commission.

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